



RAFEL BALLESTER

Jr Full Stack Web Developer | UX/UI Designer


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MY PROFILE

Hi there, my name is Rafel, I am a Jr Full Stack Web Developer & UX/UI designer based in Mallorca. I develop and design applications, digital products, websites, and brand identities. On the other hand, it helps brands and companies to focus their products on users' needs.

My background in the humanities and my long experience in editorial design have given an eclectic point of view to my work in web development and UX/UI, and thanks to that my work has a wide Spectrum of design ranging from friendly and accessible, to conceptual and up to highend commercial and technological projects, always focusing on the user's needs and business's success. I strive to create a design that is true to the product's goals and the visual experience.

I am passionate about creating the best user experience through the collaboration of aesthetics and problem-solving.

WORK EXPERIENCE

Full Stack Web Developer

Freelance | Remote

2022-Currently

Ofrezco servicios de Desarrollo Web Full Stack en diferentes plataformas Freelance.

Web developer & UX/UI Designer

Carta Sonora de Mallorca | Mallorca

2021-2022

Design, development and maintenance of the web of the Sound Chart created by the Department of Musicology of the CSMIB.

UX/UI Designer

Dodekaedro | Mallorca

2015-2020

User-oriented design and research tasks on the publisher's web platform.

Copywriter

Freelance | Remote

2020- Currently

I offer Copywriting services and proofreading and editing of professional and academic texts in different Freelance platforms.

Editorial Direccion

Dodekaedro Ediciones | Mallorca

2015-2020

Dodekaedro Ediciones is an independent publishing house that I created myself as a section of the encyclopedic project "Dodekaedro". During 5 years several publications were made that I myself directed and edited. The project closed in 2020 due to lack of financial means.

Editor & Layout Designer

El Mundo de Sophia Magazine | Mallorca

2009-2017

For 8 years I collaborated in the edition and layout of the cultural magazine of the Sophia Foundation. Published every 3 months and distributed free of charge in all Spanish-speaking countries in Europe and Latin America.

MY EDUCATION

Web Applications Development Technician

UOC | Catalunya - Spain Year 2022/*

Google UX Design Professional Certificate

Google | Coursera Year 2022

Editorial Direction

Calamo & Crán | Spain Year 2022

Degree in Geography, History & Art

UOC | Catalunya - Spain Year 2018-2022

MY SKILLS

- Web design: Figma, Adobe Pack, UX/UI, WordPress HTML, CSS, SASS, Bootstrap and Tailwind
- Front End: React, Angular, Vue, JavaScript and Responsive Development
- Backend: PHP, MySQL, Java and C
- Development tools: Git/GitHub, Visual Studio Code, Terminal, Yarn, NPM, Webpack and Vite
- Collaboration: Zoom, Skype, Slack, Trello, Discord, Google Suite and Microsoft Office
- Others: Agile methodologies, speed optimization, SEO, analytics, accessibility and copywriting

MY LANGUAGES

- Spanish - Native
- Catalan - Native
- English - Intermediate-High